

NBC News/WSJ/Marist Poll Wisconsin Tables

		Wisconsin Likely Voters		
		Overall, do you have a favorable or an unfavorable impression of Mitt Romney?		
		Favorable	Unfavorable	Unsure-Never Heard
		Row %	Row %	Row %
Wisconsin Likely Voters		47%	47%	7%
Party Identification	Democrat	8%	86%	6%
	Republican	96%	2%	2%
	Independent	44%	46%	10%
Tea Party Supporters		86%	11%	3%
Political Ideology	Very liberal-Liberal	10%	84%	6%
	Moderate	36%	58%	6%
	Conservative-Very conservative	76%	18%	6%
Presidential Choice	Barack Obama and Joe Biden	5%	89%	6%
	Mitt Romney and Paul Ryan	96%	1%	3%
Gender	Men	53%	40%	7%
	Women	42%	52%	6%
Age	Under 45	44%	50%	5%
	45 or older	47%	46%	7%
Age	18 to 29	33%	61%	7%
	30 to 44	50%	45%	5%
	45 to 59	48%	45%	6%
	60 or older	46%	47%	8%
Race	White	48%	46%	6%
	Non-white	37%	55%	8%
Region	Milwaukee	36%	56%	8%
	Southeast	59%	37%	3%
	Southwest	37%	56%	7%
	Northeast	43%	52%	5%
	Northwest	50%	40%	10%
Household Income	Less than \$75,000	44%	49%	7%
	\$75,000 or more	53%	42%	5%
Education	Not college graduate	43%	49%	8%
	College graduate	53%	43%	4%
Marital Status	Married	55%	41%	5%
	Not married	34%	57%	9%
U.S. Military Veteran		56%	35%	9%
Interview Type	Landline	49%	45%	6%
	Cell Phone	42%	50%	9%

NBC News/WSJ/Marist Poll Wisconsin Likely Voters. Interviews conducted October 28th and October 29th, 2012, N=1065 MOE +/- 3.0 percentage points. Totals may not add to 100% due to rounding.